



Certificate in Intercultural Competence 2020

Program Outline

The communication and information landscapes have changed beyond recognition, and they continue to do so. Communication technologies develop at such a fast pace that all users, including governments, NGOs, diplomats, and the media themselves struggle to keep up with the latest innovations. An in-depth understanding of intercultural competence has become vital for anyone seeking to participate in, influence, and comprehend the flow of messages across borders and cultures. The study of intercultural competence equips you with the toolset necessary for understanding and handling global developments in political, economic, and cultural affairs.

How do others view your culture, and how do/can you influence this? How does intercultural communication connect to power? What vital role does culture and intercultural competence play in the future global business market?

The Certificate in Intercultural Competence (C.I.C.C.) provides you with the opportunity to explore and debate these issues with leading academic and professional experts in the field.

The C.I.C.C. program is designed for participants wanting to develop a thorough understanding of the international dimension of communication while simultaneously working on their own proficiency and expertise regarding cultural intelligence and intercultural competence. The program is also particularly attractive for professionals seeking to focus on the international and intercultural aspects of communication and leadership as well as for recent graduates of bachelor programs wanting to pursue a career in this field or current graduate students wanting to complement their studies. A wide range of specialty modules guarantee a unique interdisciplinary approach to intercultural competence.

Job prospects for students graduating with expertise in intercultural competence include a variety of professional areas. Public Employment Service Agencies world-wide identify Intercultural Competence as an interdisciplinary competence necessary for a large variety of professions. Graduates will—depending on their focus—be best prepared for positions in the following vocational sectors:

Business and management; marketing; business consulting; leadership positions in various units of international companies, NGOs, and in the education sector; services sector (tourism); international law; international relations; public service (divisions of integration, employment service); and media (online and print) and communications in general.

Businesses and state-sponsored agencies around the world are linking the importance of international communication and intercultural competence to professional success and peaceful cooperation. According to InterNations, an organization for expatriates and their families, the effectiveness of communicating and understanding global cultures impacts business and the personal lives of those living and working abroad.

Course List (12 U.S. credit hrs)

IDS 500 Interdisciplinary Methods

Mapping the Field: Culture and Intercultural Competence
Research and Scientific Writing
Intercultural Research

IDS 550 I Intercultural Communication

Intercultural Communication in the Age of Globalization
Religion, Identities, and Cultural Differences
Language, Culture and Cognition

IDS 550 II Communication and Conflict

Cultural Encounters: Power and Resistance
Conflict and Conflict Resolution Strategies
Psychological and Cultural Communication

IDS 621 Global Economic Perspectives

Migration and Migration Management in Europe
Business in Europe
The Global Business Market: China and India

Program Information

Program Start and Duration:

Fall Semester 2020

Main Instruction Site:

Salzburg College
KunstQuartier
Bergstraße 12
5020 Salzburg
AUSTRIA

Additional instruction sites are subject to change and to be announced.

Class Size

10 – 25 students

Language of Instruction

English

Teaching Methods:

4 weekend sessions within one semester
Online Learning
On site Cultural Orientation Week (first week of semester) for non-EU students

Class Hours for Weekend Sessions

Friday: 15:00-21:00

Saturday: 9:00-19:00

Sunday: 9:00-13:00

Weeks prior and after: individual e-learning

Eligibility

- Bachelor degree or equivalent from a recognized, accredited post-secondary academic institution
- GRE Score: Not applicable for EU applicants and may be waived for graduates with a GPA of 3.0 or above.
- Proof of English language proficiency (TOEFL Computer: 220; TOEFL IBT: 80; TOEFL paper-based: 550, IELTS: 6)
- WES: A degree evaluation by WES is required for any coursework completed outside of the US, Canada or the EU.

Certificate Awarded by Salzburg College*Certificate in Intercultural Competence*

Course work completed for the Certificate in Intercultural Competence is transferable to the M.A.I.S. Intercultural Leadership.

Program Fee for 2020

Please see fee schedule.

International Program Director

Dr. Birgit Breninger

Program Manager & Admissions Information

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