

InterCultural Center.

For Research.
For Excellence.
For Competence.

4 You.



InterCultural Center –Our Vision is our Mission

In the 21st century an increasingly globalized environment requires a keen capacity for understanding and utilizing cultural diversity to build successful synergies and contribute to a more respectful multiculturalism. Intercultural competence represents the key competence needed for this global environment. By subsuming various skills, mindsets and emotions, intercultural competence constitutes a quintessential competence to all professions.

At the **InterCultural Center** (ICC), research, education and social responsibility projects complement one another in order to contribute to a more responsible society: **competent within diversity, for a diverse society.**

To achieve this vision of interculturality, the researchers at the InterCultural Center combine state-of-the-art research methods and different theoretical approaches to put forward solutions for social and cultural challenges faced by 21st century societies. At the heart of the InterCultural Center are:

- research,
- education/qualification
- social responsibility projects

Interkulturelle Kompetenz wird zunehmend als eine Schlüsselqualifikation in unserer beständig globaleren Welt gesehen, und ist sowohl in der Forschung als auch in der Lehre des 21. Jahrhunderts unabdingbar. Genau diese Kompetenz ist gefragt, wenn es darum geht, den Ansprüchen der geforderten Urteils- und Handlungsfähigkeit in der multikulturellen Gesellschaft des 21. Jahrhunderts gerecht zu werden.

Das InterCultural Center vereint Forschung und Lehre im Dienste der Gesellschaft, um zu einem verantwortungsvollen, interkulturellen Miteinander beizutragen: competent within diversity, for a diverse society.

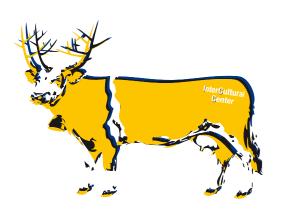
Dazu steht die Vermittlung interkultureller Kompetenzen in Verbindung mit state-of-the-art Forschungsergebnissen und sozialer Verantwortung im Vordergrund. Die Projekte und das Ausbildungsprogramm basieren auf Synergien der drei Säulen:

- Forschung,
- Bildung/Qualifikation,
- Soziale Verantwortungsprojekte

What happens at the InterCultural Center?

The InterCultural Center (ICC) at Salzburg College (SC) integrates state-of-the-art research and practical problem solving competencies with academic programs tailored to educate future leaders. The InterCultural Center serves as a sign for an appreciative multiculturalism. This is achieved by:

- 1. The **international graduate**, **postgraduate and certificate programs** offered in cooperation with our American partner universities
- 2. Our **research** units whose efforts focus on various social and cultural challenges and concentrate on finding practicable solutions for our future multicultural societies



- 3. **Social Responsibility Projects** established by the InterCultural Center aim at implementing strategies to combat prejudice, stereotyping and discrimination by reducing sources of bias, e.g. the Intercultural Family Breakfast and the series of Eventworkshops for Teens: BE IT. Competent within Diversity
- 4. A range of **events** open to the public, such as summer and winter schools, global conferences, book presentation evenings, fireside talks and intercultural forums, to name but a few

Find more information on: www.interculturalcenter.org

• Was passiert am InterCultural Center?

Das InterCultural Center (ICC) des Salzburg College (SC) setzt ein Zeichen für Wertschätzung und Verbesserung internationaler Beziehungen, Kooperationen und Ausbildungen, sowie für das multikulturelle Miteinander in der Gesellschaft:

1. Das **postgraduelle und berufsbegleiten- de interkulturelle Ausbildungsprogramm** in Salzburg umfasst Bakkelaureat- und Master Programme sowie Zertifikate in Zusammenarbeit mit unseren amerikanischen Partneruniversitäten.

- 2. Unsere **Forschungseinrichtungen** stellen sich den gesellschaftsrelevanten Herausforderungen des 21. Jahrhunderts, u.a. der Entwicklung von neuen Messmethoden, der Erarbeitung von Qualitätsstandards und der Gestaltung von kultursensiblen Persönlichkeits- und Intelligenztests zur interkulturellen Öffnung
- 3. Unsere **sozialen Projekten** beschäftigen sich mit der Reduktion und dem Abbau von Stereotypen, Diskriminierung und Vorurteilen in der Gesellschaft und tragen zum Empowerment bei. Dazu gehören u.a. das Interkulturelle Familienfrühstück für MigrantInnen und die Eventworkshopreihe für Teens: BE IT. Competent within Diversity
- 4. **Events**: global conferences, international summer and winter schools, Buchpräsentationen und Podiumsdiskussionen sowie das jährlich stattfindende interkulturelle Forum

Genauere Informationen finden Sie unter: www.interculturalcenter.org





 "Transcending the limitations of one's own world view"
 Alvino E. Fantini



















Who are the People at the InterCultural Center?

Wer sind die Personen hinter ICC?

The InterCultural Center (ICC) was founded by an ambitious and passionate group of interdisciplinary academics who share the vision of creating and utilizing intercultural synergies and fostering integration by maintaining and respecting cultural diversity.

The ICC Board of Experts consists of:

- Prof.Dr. Chibueze C. Udeani, University of Würzburg, Germany
- Prof.Dr. Kurt Luger, University of Salzburg, Austria
- Prof.Dr.Dr. Nancy Kucinski, Hardin-Simmons University, Texas U.S.
- Prof.Dr. Thomas Kaltenbacher, University of Salzburg, Austria & Hardin-Simmons University, U.S.
- Prof.Dr. Robert Chandler, University of Central Florida, Orlando U.S.
- Prof.Dr.Dr. Bettina Pfleiderer, University of Münster, Germany
- Prof.Dr. Jennifer A. Sandoval, University of Central Florida, Orlando, U.S.
- Prof.Dr. Birgit Breninger, Academic Director of ICC and Salzburg College
- Phoebe Mayer, MBA Managing Director of Salzburg College

Ins Leben gerufen wurde das InterCultural Center (ICC) von einem jungen Team aus interdisziplinären Wissenschaftern, die das ICC aus einer gemeinsamen Vision der Schaffung und Nutzung von interkulturellen Synergien, Integration unter Aufrechterhaltung der kulturellen Vielfalt und Entwicklung von kultursensiblen und pluralitätsfähigen Ansätzen und Strategien, konzipierten.

Der ICC Expertenrat besteht aus:

- Prof.Dr. Chibueze C. Udeani, Universität Würzburg, Deutschland
- Prof.Dr. Kurt Luger, Universität Salzburg, Österreich
- Prof.Dr.Dr. Nancy Kucinski, Hardin-Simmons University, Texas U.S.
- Prof.Dr. Thomas Kaltenbacher, Universität Salzburg, Österreich & Hardin-Simmons Universität, U.S.
- Prof.Dr. Robert Chandler, University of Central Florida, Orlando U.S.
- Prof.Dr.Dr. Bettina Pfleiderer, Universität Münster, Deutschland
- Prof.Dr. Jennifer A. Sandoval, University of Central Florida, Orlando, U.S.
- Prof.Dr. Birgit Breninger, Akademische Direktorin von ICC und Salzburg College
- Mag. Phoebe Mayer, MBA, Geschäftsführende Direktorin des Salzburg College

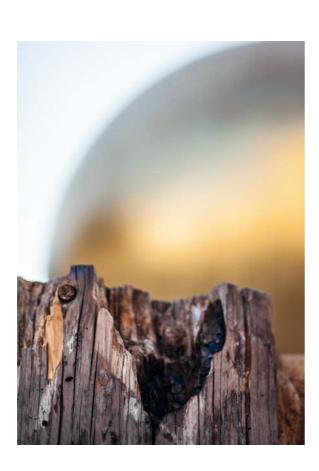
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Our International Bachelor and Master Programs*

The InterCultural Center (ICC) at Salzburg College (SC) is proudly offering academic programs in collaboration with Hardin-Simmons University (HSU) in Texas, USA. Jointly we offer Bachelor Programs, Master Programs as well as Faculty and Student Research.

All Bachelor and Master programs will be offered in compact, structured form ensuring that students complete their studies in the shortest possible time. The programs will focus on academic as well as on professional and global learning. Upon graduation, students will have grown academically as well as personally, gained work experience in Europe and abroad, acquired a B2 level certificate in a foreign language (German or Spanish) and will have become interculturally competent.

Enrolment for the Bachelor and Master programs is limited and highly selective.



*All programs pending SACS accredidation.





Bachelor Programs

Currently the following bachelor programs are being developed in conjunction with our US-American partner university and are projected to be launched in 2015:

- BA Communication: Culture and Management (124 hrs)
- BS Communication Sciences and Disorders (124 hrs) (6 semesters in US/ 2 semesters in Austria)

Master Programs

The InterCultural Center (ICC) at Salzburg College (SC) is collaborating with Hardin-Simmons University (HSU), in offering a superior academic and cultural experience for graduate students.

Study trips to leading European universities form an integral part of all the programs. A variety of local field trips, excursions and fireside talks as well as intensive German or English language instruction enrich the overall experience. The following Master programs are being developed with Hardin-Simmons University and are projected to be launched in 2016:

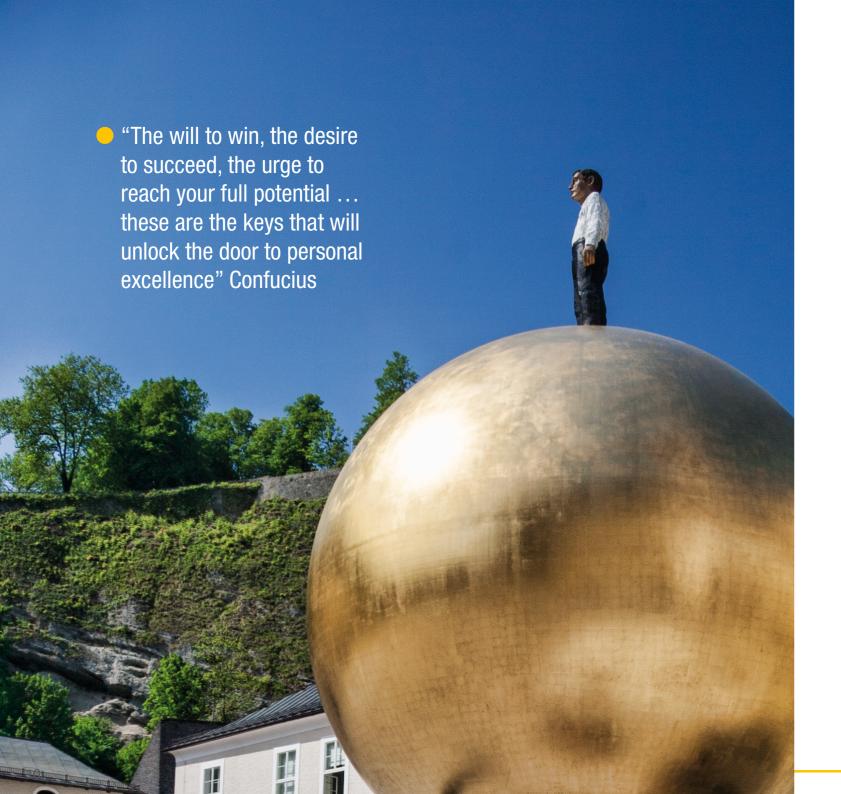
- MA in International Communication and Intercultural Competence (42 hrs)
- MS Communication Sciences and Disorders (69 hrs)

Endowed International Chair in Communication and Culture at Hardin-Simmons University Texas (HSU): Dr. Birgit Breninger

Endowed International Chair in Communication Sciences and Disorders at Hardin-Simmons University Texas (HSU): Dr. Thomas Kaltenbacher



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Our International Certificate Programs*





UNIVERSITY OF CENTRAL FLORIDA

The Cerificate Program in Intercultural Communication Competence (CICC) can be fully accredited to our M.A. program at Salzburg College.

Intercultural Communicative Competence is one of the key assets in the global workplace. Enhance your credentials with this unique Certificate in Intercultural Communicative Competence (13 hrs) which is awarded in cooperation with the Nicholson School of Communication, University of Central Florida (UCF) as a UCF Continuing Education Certificate.

 Certificate in Intercultural Communication Competence* (CICC)

Desig. Double Program Chairs: Dr. Jennifer Sandoval (UCF) and Dr. Birgit Breninger (ICC)

HARDIN-SIMMONS

The Graduate Certificate in Multicultural and Multilingual Concerns in Communication Disorders (MCD) can be fully accredited to our M.S. program at Salzburg College.

The study of multicultural/multilingual issues (MMI) in the field of Communication Sciences and Disorders is an absolute novelty. Seize the chance and study abroad to boost your resume with the Graduate Certificate Program (15 hrs) in Multicultural and Multilingual Concerns in Communication Disorders (MCD) offered in cooperation with Hardin-Simmons University (HSU).

 Graduate Certificate Program in Multicultural and Multilingual Concerns in Communication Disorders (MCD)

International Program Chair: Dr. Thomas Kaltenbacher (ICC)

^{*} Pending final approval.





Our Research Units

The Institute for Intercultural and Communication Research (ICR)

ICR Research Unit Director: Prof. Dr. Birgit Breninger

The InterCultural Center at Salzburg College has established the Institute for Intercultural and Communication Research (ICR) in order to facilitate research in the field of Intercultural Studies. At the ICR state-of-the-art research and solution finding are combined to offer practicable results for the various social and cultural challenges our multicultural societies are faced with. The long term goal is to continue building a cluster of experts from around the globe to enhance the research in this field.

The Salzburg Institute for Reading Research (SIRR)

SIRR Research Unit Director: Prof. Dr. Thomas Kaltenbacher

The Salzburg Institute for Reading Research (SIRR) is an interdisciplinary research unit at Salzburg College which explores all aspects and facets of reading. We conduct research into literacy-related skills for typically developing readers and those who struggle (with a special emphasis on dyslexia). Our research interest is also direc-

ted towards bilingual children's language abilities and early reading outcomes.

The Culture and Science Laboratory (CSL)

CSLab Director: Prof. Dr. Thomas Kaltenbacher

This core laboratory facility for intercultural and communication disorders research has been established for our students and researchers in residence. Currently we offer hands-on practice and research collaboration in Eyetracking and Ultra-Sound Studies at the CSL.

The Intercultural Academy (IA)

IA Research Unit Director: Prof. Dr. Chibueze Udeani

At the Intercultural Academy (IA) various tailored seminars and workshops are offered. All courses are designed to meet your individual/organizational needs and interests. Sample list of seminars:

1. Leading in Austria

Taking up a leadership position in a new country can cause extra stress for a person in a leadership position and her/his team. In order to successfully prepare for a leadership position in Austria this course offers individualised tutoring to leaders by introducing skillsets, mindsets and heartsets of the Austrian people. This contextspecific as well as general cultural knowledge will guarantee a successful start in the Austrian workplace and is invaluable for anyone new to a leadership position.

2. Are you fit for Workplace Diversity?

Having a diverse workforce and training everyone in an organization to appreciate and embrace diversity helps setting a business apart from its competitors. The prices which organizations pay that lag behind in addressing issues of diversity are high. This onsite training program explores the challenges that arise from issues surfacing in diverse workgroups. Methods for establishing an atmosphere in which one is able to tolerate ambiguity and foster intercultural understanding are outlined.

The Research Fellowship Program (RFP)

RFP Unit Director: Phoebe Mayer, MBA

The ICC Research Fellowship Program seeks to increase the research competitiveness of our students and graduates in order to expand the interdisciplinary research focus so vital to Intercultural Studies. Every year the ICR welcomes select

graduate students back as research fellows. The research fellows have the unique opportunity to conduct their master thesis research on site in Salzburg by utilizing all resources available while also engaging in current projects at the ICR.

The Institute for Global Development (IGD)

IGD Unit Director: Prof. Dr. Kurt Luger, UNESCO Chair

The IGD fosters academic engagement with critical global development issues, such as those related to social mobilization, environmental challenges, migration and demographic change, social inequality, exclusion and gender. Engagement and interdisciplinary dialogue with highly motivated lecturers and researchers are encouraged and contemporary development issues and dilemmas explored.

For more information see: www.interculturalcenter.org



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Our Core Research Team

Prof. Dr. Birgit Breninger, M.A.

Affiliations:

- Director of the InterCultural Center
- Academic Director of Salzburg College
- Endowed International Chair in Communication and Culture at Hardin-Simmons University (HSU), Texas, U.S.
- Senior Lecturer in the Communication Studies Department at the Paris-Lodron University of Salzburg, Austria

Selected Academic Interests:

- Interculturality culture, communication and trainings
- Perception, cognition and attention
- Intercultural competence assessments and new methodologies
- Identities and social groups from intercultural perspectives



Projects (selected):

Current: The Bicultural Brain: Imaging the Cultural Gaze for Intercultural Trainings

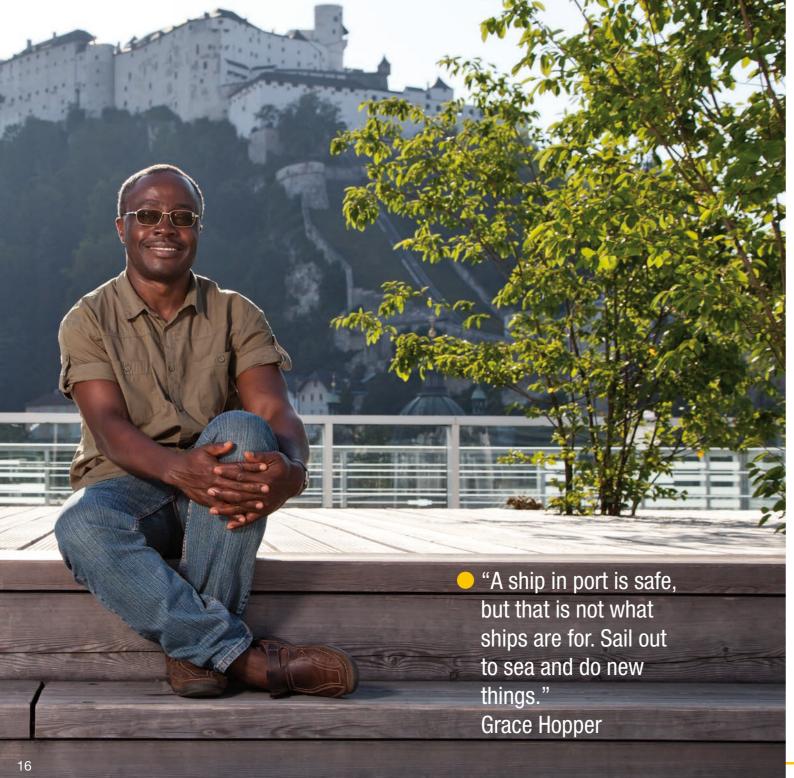
Future: Evaluating Diversity? How can apparently 'culture-free' Personality, Intelligence and Competence Tests used for educational placements, be adapted in a culturally sensible way

Cooperation Partner of ICC:

Prof. Dr. Dr. Bettina Pfleiderer, Cognition & Gender, Clinical Radiology, Translational Research Imaging Center (TRIC), Münster, Germany

Project Goal:

This research project explores the institutionalised ethnocentrism which is used in Austria to limit educational admission and takes up the challenge of conceptualising broader and culturally grounded conceptions of knowledge, intelligence and competence.





Prof. Dr. Chibueze C. Udeani

Affiliations:

- IA Research Unit Director at Salzburg College
- · Chair, Mission Studies and Dialogue of Religions, Department of Practical Theology University of Würzburg, Germany
- Director, Institute for Caritative Science, Catholic-Theological Private University, Linz, Austria
- Academic Director, Specialist and Research Institute for Migration, Integration and Intercultural Training, Caritas, Upper Austria, Linz Austria

Selected Academic Interests:

- Interculturality culture, communication, conflict and conflict management; and competence
- Intercultural Hermeneutics
- Philosophy especially from an intercultural
- Theology especially from an intercultural perspective
- Religious Studies and Science

Projects (selected):

Current: Practice and Methods of development and transfer of intercultural competence Future: Health Care and Interculturality - On Culture- and Religion-sensitive Health Care

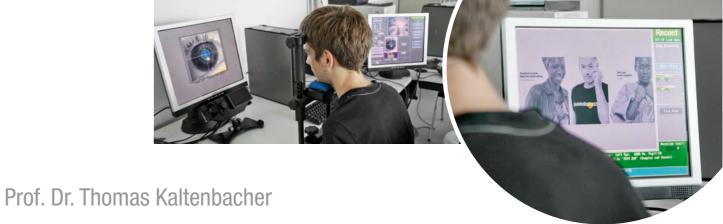
Cooperation Partner of ICC:

Specialist and Research Institute for Migration, Integration and Intercultural Training, Caritas, Upper Austria, Linz Austria

Project Goal:

This research project dedicates itself to the theme health care training whereby it will be carried out from the perspective of migrants as patients as well as from the standpoint of migrants as agents in the health care system.





Affiliations:

- Endowed International Chair in Communication Sciences and Disorders at Hardin-Simmons University (HSU), Texas, U.S.
- Director of the SIRR Research Unit and CSLab at Salzburg College
- Senior Scientist in Applied Linguistics in the Department of Linguistics and the Centre for Neurocognitive Research at the Paris-Lodron University of Salzburg, Austria
- Member of the International Clinical Linguistics and Phonetics Association
- Approved examiner and teacher (ÖIF) for German as a foreign language (DAF, DaZ)
- Clinical Linguist (BKL) and approved dyslexia therapist (BVL)

Selected Academic Interests:

- Interculturality language and culture
- Multimodal language perception, language production and language acquisition (L1&L2)
- Cognition and perception: reading and information processing
- Clinical linguistics, Neurolinguistics

Projects (selected):

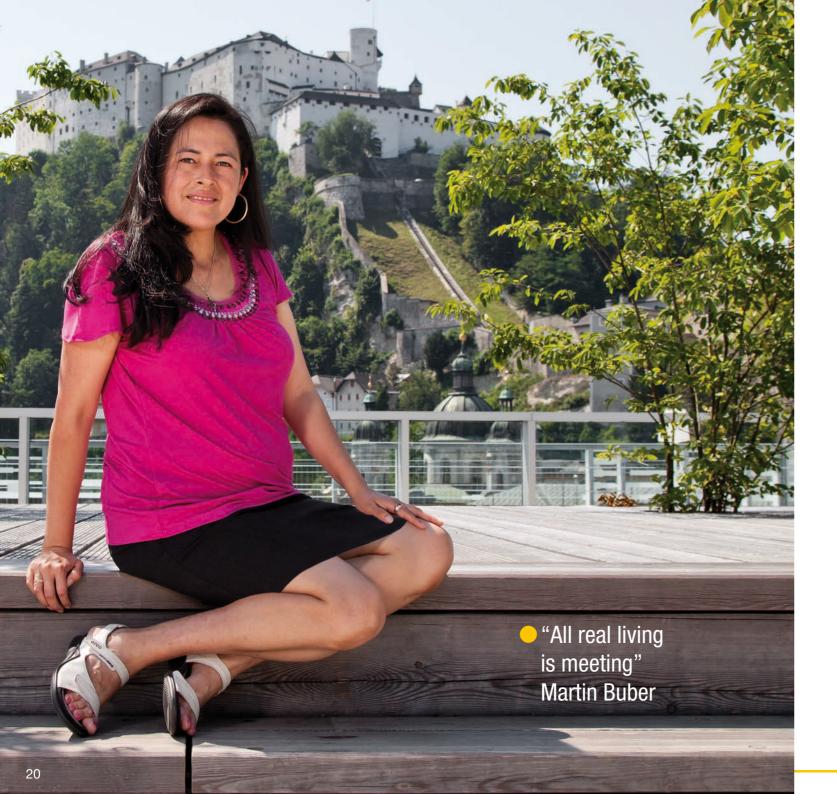
Current: The ICC Culture and Science Lab (CSL): Language, Culture and Cognition Future: Sprache und Interkulturalität – Language Acquistion from an Intercultural Perspective and the Culture Acquistion Hypothesis

Cooperation Partner of ICC:

Dr. Josef Schlömicher-Thier, Head of the ENT and Voice Clinic Neumarkt & of the Austrian Voice Institute, Consultant Doctor and Voice Specialist of the Salzburg Festivals

Project Goal:

This project focuses on language acquisition from a multimodal language representation perspective as well as from a cultural perspective of learning. While most immigration authorities rely on language testing and language teaching according to intuitive teaching models, it has to date not been thoroughly investigated how such acquisition processes function. We combine empirical methods such as eyetracking and EEG to learn about language acquisition mechanisms and to compare L1 abilities with L2 learning processes.





Mónica Ladinig, M.A. in Intercultural Studies

Affiliations:

- InterCultural Center Project Coordinator for Public Institutions – Leiterin der Anlaufstelle für angewandte und forschungsbasierte Projektentwicklung im interkulturellen Bereich für öffentliche Einrichtungen
- Chairwoman of Somos, Salzburg: Interkulturelle Beratungsstelle und Begegnungszentrum für MigrantInnen und NichtmigrantInnen, Salzburg, Österreich
- Entrepreneur and Founder of Rico Chili

Selected Academic Interests:

- Interculturality: Culinary Traditions, Healthy Diets and Food Education for a better Life
- Intercultural Networking and New Social Space
- Intercultural Project Management for Public and Private Organisations

Projects (selected):

Promoting Cultural Diversity in a Healthy Diet and Educating Organizations, Families and Schoolchildren on Food and Health Concerns.

Cooperation Partner of ICC:

- Somos Salzburg non-profit association for Interculturality in Salzburg
- Rico Chili Latin American Organic Event Catering & Cooking Classes: www.ricochili.at

Project Goal:

Eating and cooking habits are important markers of identity and hold a vast potential for a healthy and sustainable approach towards a variety of foods and tastes. Food has the potential to connect people. The various intercultural cooking projects provide the chance to meet, explore and exchange tastes, ideas and common visions.





Prof. Dr. Kurt Luger

Affiliations:

- Professor at the Department of Communication, Head of Transcultural Communication Division, University of Salzburg,
- UNESCO Chair "Cultural Heritage and Tourism"
- Director of the Institute for Global Development (IGD), of the InterCultural Center at Salzburg College
- Chairman of the Institute of Interdisciplinary Tourism Research
- Chairman of the international NGO EcoHimal, Society for Cooperation Alps-Himalaya

Selected Academic Interests:

- Intercultural Competence in Tourism and Development Cooperation
- Development Communication, Cultural Studies, Cultural Industries
- Social and Cultural Change, Mediatisation and International Communication Processes
- International Relations

Projects (selected):

- Benchmarking World Heritage and Tourism
- Construction of Tourism Experience. A Comparative Study regarding World Heritage Sites in Austria, Germany and Switzerland
- Salzburg City of Culture (Leitbild and Development Plan)
- Sustainable Tourism and Heritage (Leitbild World Heritage Hallstatt-Dachstein/Salzkammergut)
- Awareness Raising and Waste Management in the Mount Everest National Park Region, Nepal

Cooperation Partner of ICC:

- UNESCO Commissions of Austria and Switzerland
- World Nature Forum, the Universities of Berne, Basle, Rapperwil, Zurich, Sion and Sierre, Switzerland; the Universities of Constance and Trier, Germany; Municipality of Salzburg, Heritage Management Salzkammergut, Austria; Department of Nationalparks, Sagarmatha National Park Management, Nepal.

The Salzburg Speech Clinic (SSC) ['ʃpra:x?ambu:lants]

At the Salzburg Speech Clinic (SSC) we provide pro bono, culturally sensitive training for dyslexic children from mono- and multilingual backgrounds. The Salzburg Speech Clinic is also a teaching facility offering university level clinical education and training for graduate students. The areas of expertise regarding clinical research range from developmental and acquired communication disorders to multicultural issues in speech language pathology.



At the Salzburg Speech Clinic (SSC) we offer:

- A three- month Graduate Certificate Program in Multicultural and Multilingual Concerns in Communication Disorders (MCD) on site in Salzburg, Austria
- Internships for students enrolled in our Master Program: MS in Communication Sciences and Disorders
- Research opportunities for students and fellows at the Bilingual Phonology Lab (BPL), a sub-division of the Culture and Science Lab (CSL)

Bilingual children (2L1) simultaneously acquire two languages in the same time window in which monolingual children learn one. How do they do that? The Bilingual Phonology Lab (BPL) aims at finding out more about this. Little is known about typical phonological acquisition in bilingual children, and even less is known about bilingual children with phonological disorders.



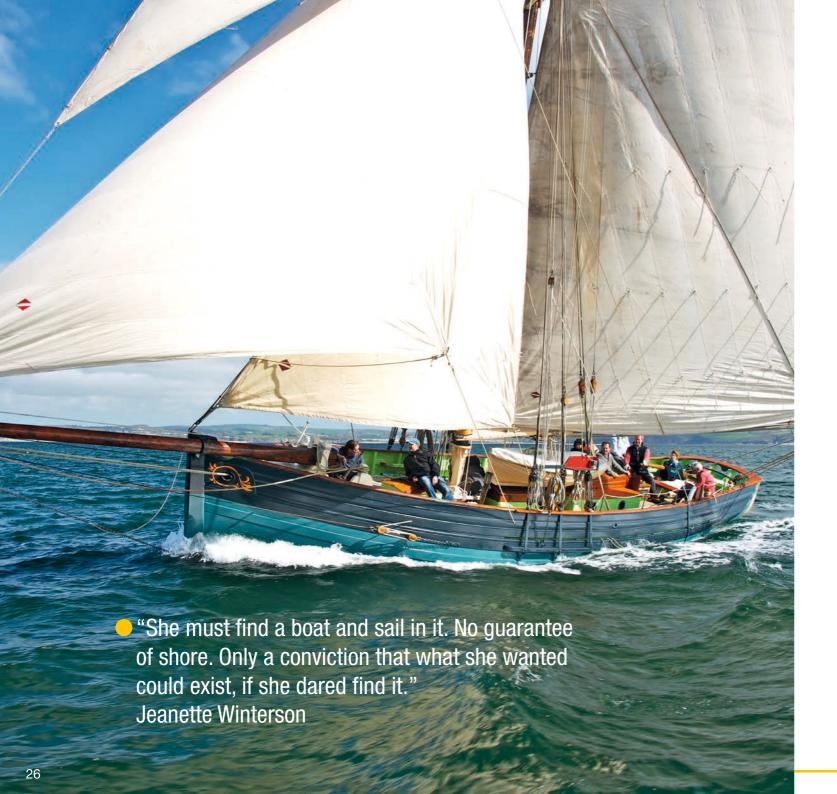


The long-term goals of our Bilingual Phonology Lab are to (1) determine the trajectory of typical acquisition in bilingual children, taking into consideration how the two languages (2L1) of bilingual children interact; (2) determine how disorders present themselves in children who maintain two speech sound systems, and (3) develop evidence-based assessment and intervention tools to help bilingual children with phonological disorders become effective communicators in both languages.

Director of the Salzburg Speech Clinic (SSC): Prof. Dr. Thomas Kaltenbacher







Internship Options for Master and Ph.D. Students

I. SAIL a CLASSIC – Hands on Traditional Sailing

4 days - the wild coastline of Cornwall - 6 students on a wooden pilot cutter

Sail with your group on the pilot cutter Agnes, a 46ft, 26 ton replica of the 1841 original. Old logbooks, photos, and a model of a sister ship all helped Luke Powell to build this perfect replica pilot cutter to the highest level of authenticity.

Sail with Agnes' boatbuilder Luke and his wife and business partner Joanna along the wild coastline of Cornwall: be a team – practice decision-making in stressful situations – learn to optimize your communication skills!

You will spend the evenings on board with Joanna in the blue salon where you will critically discuss and debate current topics of international interest. For our 'boat-talks' selected texts are provided for pre-reading before you embark on the journey of your life.

Walk the talk and live our educational credo: achievement – self-initiative – responsibility

By the way ... Agnes crossed the Atlantic twice: read up her story in Luke's book Working Sail – A Life in Wooden Boats (2012) with a foreword by Jeremy Irons.









II. Khusi.initiative – Spend your Time Inspiring and Helping Nepal's Future

The most valuable experiences are the direct result of meeting and interacting with people.

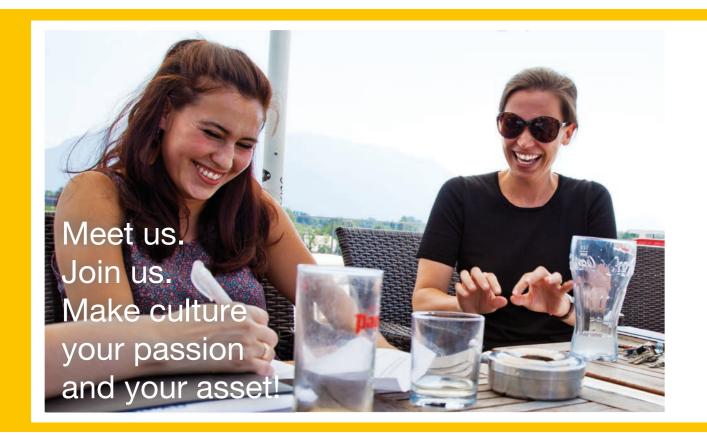
Our internship placement is in a social and educational project: a boarding school in Kathmandu, Nepal. The khusi.initiative was founded by an ambitious and highly motivated Austrian couple: Marlies & Josef Blaschko, themselves graduates from our ICC Master program, who made it their lives' passion to invest in the future of the Nepalese children.

Work in the Shambhavi English Boarding High School and Kindergarten, where various exciting multilingual and intercultural projects are realized to offer new educational perspectives and improve the children's living conditions.

"The best prize that life offers is the chance to work hard and work worth doing" (T. Roosevelt)



Invest in Culture and People – Commit to Support our Mission



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The InterCultural Center.







